



Exhibit & Sponsorship Opportunities



**The 18th International Meeting
on Chemical Sensors (IMCS)**

CHICAGO, IL

May 30-June 3, 2021

Hilton Chicago



with the 239th ECS Meeting

Deadline: February 26, 2021
www.electrochem.org/239

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ABOUT THE MEETING

Join us as IMCS heads to Chicago, May 30 - June 3, 2021, for the **18th International Meeting on Chemical Sensors**. Every IMCS meeting is a forum for the latest scientific and technical developments in electrochemistry and solid state science and technology through technical symposia, presentations, poster sessions, panel discussions, professional development workshops, and a variety of networking and social events. Sponsorship and exhibit opportunities offer major benefits and provide an extraordinary chance for businesses to present their products and services to key constituents from around the world.

ABOUT IMCS

In light of the recent pandemic produced by COVID-19, chemical and biosensing sensors are of particular relevance for detection, containment, and decon-tamination in our challenging living environment. Of key relevance are bioassays for identification of exposure to viruses and the detection of recovery from viral infections. Sensor technology is currently widely applied to human medical diagnostics and health monitoring. Making available rapid and accurate tests is a critical need around the world. Global warming has resulted in changing weather patterns, which are having pronounced effects on agriculture, air quality, and animal and human health. We anticipate sweeping changes to the application of sensors to health and safety, air quality monitoring, food safety and water quality in the near future. The demand for sensing and development of new sensor technology which are connected through the internet of things, are critically important. This is an opportunity to participate in the revolution that is taking place in sensor technology leading to new monitoring and sensing systems. Please be a part of this important event. Have your voice in the debate, and expose your company to the revolution taking place in sensor technology.

Futher details of the history of IMCS can be found at
www.imcs-conferences.org

SYMPOSIUM TOPICS

The 18th International Meeting on Chemical Sensors

Plenary Speakers

Elizabeth (Lisa) Hall,
Department of Chemical Engineering and
Biotechnology, University of Cambridge, UK.

Jong-Heun Lee,
Department of Materials Science, Korea University,
Seoul, S. Korea

Mark Meyerhoff,
Department of Chemistry, University of Michigan,
Ann Arbor, MI.

Joseph Wang,
University of California, San Diego, CA, USA

Technical Programs

IMCS 01—Artificial Intelligence,
Machine Learning,
Chemometrics, and Sensor
Arrays

IMCS 02—Chemical and Biosensors,
Medical/Health, and
Wearables

IMCS 03—Electrochemical and Metal
Oxide Sensors

IMCS 04—Sensors for Agricultural and
Environmental Applications

IMCS 05—Recent Advances and
Future Directions in Chemical
and Bio Sensor Technology
and Networked Systems

IMCS 06—MEMS/NEMS, FET Sensors,
and Resonators

IMCS 07—Microfluidic Devices and
Sensors

IMCS 08—Optical Sensors, Plasmonics,
Chemiluminescent, and
Electrochemiluminescent
Sensors

IMCS 09—Sensors for Breath Analysis,
Biomimetic Taste, and
Olfaction Sensing

IMCS 10—Chemical and Biosensing
Materials and Sensing
Interface Design

Z02—COVID-19 and Pathogen
Related Research,
Development, and
Engineering in Sensors
and Systems - A Joint
Symposium of ECS and
IMCS

Deadlines

- Abstracts due December 18, 2020
- Abstracts accepted in February 2021
- Meeting registration opens in February 2021

- Meeting Sponsor and Exhibitor Deadline on
February 26, 2021 (for inclusion in printed
materials)

Chairs

Peter J. Hesketh,
Georgia Institute of Technology,
email: peter.hesketh@me.gatech.edu

X. Zeng,
Oakland University,
email zeng@oakland.edu

Joseph R. Stetter,
KWJ Engineering Inc.,
email: jrstetter@gmail.com

SYMPOSIUM SPONSORSHIP & SPEAKER SUPPORT



In addition to general meeting and custom sponsorship options, IMCS offers specific symposium sponsorship. By sponsoring a symposium, you directly support the scientists who make the meeting possible. Sponsorships offset travel expenses, registration fees, complimentary proceedings, and/or host receptions for invited speakers, researchers, and students.

	Platinum \$15,000*	Gold \$10,000*	Silver \$5,000*	Bronze \$2,500*	Contributing \$1,500*
Brand exposure on the meeting program, app, website, and signage	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Organization Name
Recognition and special thanks from the symposium podium	✓	✓	✓	✓	n/a
Recognition in emails to funding recipients	✓	✓	✓	n/a	n/a
Your logo featured as the screen saver on symposium room computers	Full color logo	Full color logo	Full color logo	Organization Name	Organization Name
Free ad in meeting program	Full Page	½ Page	¼ Page	n/a	n/a
Complimentary meeting registration	2	1	0	0	0
Literature display in symposium room	✓	can be added for \$250	can be added for \$350	can be added for \$500	can be added for \$750

For more information regarding symposium sponsorship,
please contact sponsorship@electrochem.org

*all prices USD



GENERAL MEETING SPONSORSHIP PLATINUM: \$15,000*

Option 1: General Meeting Sponsorship

Benefits include:

- 4 complimentary meeting registrations
- Organization logo in the meeting program, app, website (with link), and signage
- 1-full page complimentary ad in meeting program
- 4 complimentary exhibit registrations
- 1 complimentary exhibit booth
- Access to exhibitor lounge for private networking space

Option 2: Custom Sponsorship Options

Benefits include: Brand exposure in the meeting program, app, website, and signage, plus four complimentary meeting registrations.

- **Plenary Session** - Stand out at the most highlighted event of the meeting by sponsoring this event. (One sponsorship available.)
- **Opening Reception** - Help kick off our meeting by sponsoring this event. (Two sponsorships available.)
- **Online Program Sponsorship** - You don't have to be a scientist to know that your company will get a *positive charge* out of advertising in the Chicago online program. (Three sponsorships available.)

GENERAL MEETING SPONSORSHIP GOLD: \$10,000*

Option 1: General Meeting Sponsorship

Benefits include:

- 2 complimentary meeting registrations
- Organization logo on the meeting program, app, website (with link), and signage
- ½ page complimentary ad in meeting program
- 3 complimentary exhibit registrations
- Access to exhibitor lounge for private networking space

Option 2: Custom Sponsorship Options

Benefits include: Brand exposure in the meeting program, app, website, and signage, plus two complimentary meeting registrations.

- **Student Mixer** - Student attendees receive a branded networking event including t-shirts, food, and fun. (One sponsorship available.)
- **Room Key Cards** - Attendees receive branded hotel room keys which include your logo. (One sponsorship available.)
- **WiFi** - Help all meeting attendees get connected as the official WiFi sponsor. (One sponsorship available.)
- **Custom Event** - Let IMCS help your organization plan the sponsorship. Custom opportunities allow your brand to reach our attendees in a unique way.
Example: Sponsor an attendee activity within the event. Includes a custom email to all meeting attendees and a mention in the Highlighted Events Section of the meeting program.

*all prices USD



GENERAL MEETING SPONSORSHIP SILVER: \$5,000*

Option 1: General Meeting Sponsorship

Benefits include:

- 1 complimentary meeting registration
- Organization logo in the meeting program, app, website (with link), and signage
- 1/4 page complimentary ad in meeting program
- 2 complimentary exhibit registrations
- Access to exhibitor lounge for private networking space

Option 2: Custom Sponsorship Options

Benefits include: Brand exposure in the meeting program, app, website, and signage, plus one complimentary meeting registration.

- **Poster Session** - Prominent branding on signage at the poster session and on the poster numbers. There are typically between 400 - 600 posters at a meeting. (One sponsorship available.)
- **Lanyard** - Each IMCS meeting attendee receives a lanyard for their name badge with your company logo. (One sponsorship available.)
- **Workplace Lounge** - Provide a convenient networking, work area & gathering space for attendees. Your brand logo is prominently displayed throughout the lounge. (Multiple sponsorships available.)

GENERAL MEETING SPONSORSHIP BRONZE: \$2,500*

Option 1: General Meeting Sponsorship

Benefits include:

- Organization logo on the meeting program, app, website (with link), and signage
- 1 complimentary exhibit registration
- Access to exhibitor lounge for private networking space

Option 2: Custom Sponsorship Options

Benefits include: Brand exposure in the meeting program, app, website, and signage, plus one complimentary meeting registration.

- **Coffee Breaks/Networking Breaks** - Fuel attendees by sponsoring the most coveted item at the meeting, coffee! Promote your brand on signage at the coffee break. (One sponsor per break; six sponsorships available.)
- **Tech/Power Station** - Help attendees recharge their devices by sponsoring a branded power station. (Multiple sponsorships available.)

*all prices USD



GENERAL MEETING SPONSORSHIP CONTRIBUTING: \$1,500*

Option 1: General Meeting Sponsorship

Benefits include:

- Organization name in the meeting program, app, website, and signage

PROFESSIONAL DEVELOPMENT SPONSORSHIP

At each IMCS meeting, the education committee provides professional development programming to help our students and young professionals develop skills for their current and future careers. We invite your organization to get involved and support these initiatives through sponsorship.

The sponsorship opportunities include:

Professional Portraits.....	\$2,500
Short Courses.....	\$5,000**

***per short course*

**all prices USD*

IMCS - The International Meeting on Chemical Sensors

The International Meeting on Chemical Sensors is the world's largest interdisciplinary forum for all aspects of Chemical Sensors.

It is the mission of the IMCS:

- to be an interdisciplinary forum in the field of Chemical Sensors that includes physics, chemistry, materials science, and engineering disciplines (including biomedical engineering).
- to boost research and application in the field of Chemical Sensors.
- to be an international platform for discussion and exchange between experienced researchers and younger students.
- to bring advanced science in close contact to market needs.

For additional information visit imcs2021.gatech.edu.



EXHIBIT HOURS



Monday, May 31, 2021

Note: Applications must be received by the deadline to ensure your company will be recognized in all printed materials.

0800-1200h	Exhibit Build
1200-1700h	Exhibitor Move In
1400-1700h	Poster Move In
1800-2000h	Technical Exhibit, General Poster Session

Tuesday, June 1, 2021

1400-1700h	Poster Move In
1400-2000h	Technical Exhibit
1530-1630h	Networking & Coffee Break
1800-2000h	General, and Student Poster Sessions

Wednesday, June 2, 2021

1400-1700h	Poster Move In
1400-2000h	Technical Exhibit
1530-1630h	Networking & Coffee Break
1800-2000h	General Poster Session*
2000-2200h	Optional Technical Exhibit Tear Down

Thursday, June 3, 2021

0900-1200h	Technical Exhibit Tear Down
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*The IMCS General Poster session will not be included this evening. The IMCS banquet is Wednesday evening.

Booth & Display Information

All standard booths include the following:

- Standard 10'x10' exhibit space with 8' high back wall and 3' high side drapes
- One 7"x44" single line ID sign
- One 6' draped table with two side chairs
- One wastebasket
- One complimentary full meeting registration
- Two complimentary exhibit-only meeting registrations
Additional exhibit-only registrations are available at \$50/registration
- Brand exposure in the meeting program, mobile app, website (with link), and signage
- Logo with exhibitor listing in meeting program and on the website
- Access to the exhibitor lounge



All unstaffed literature displays include the following:

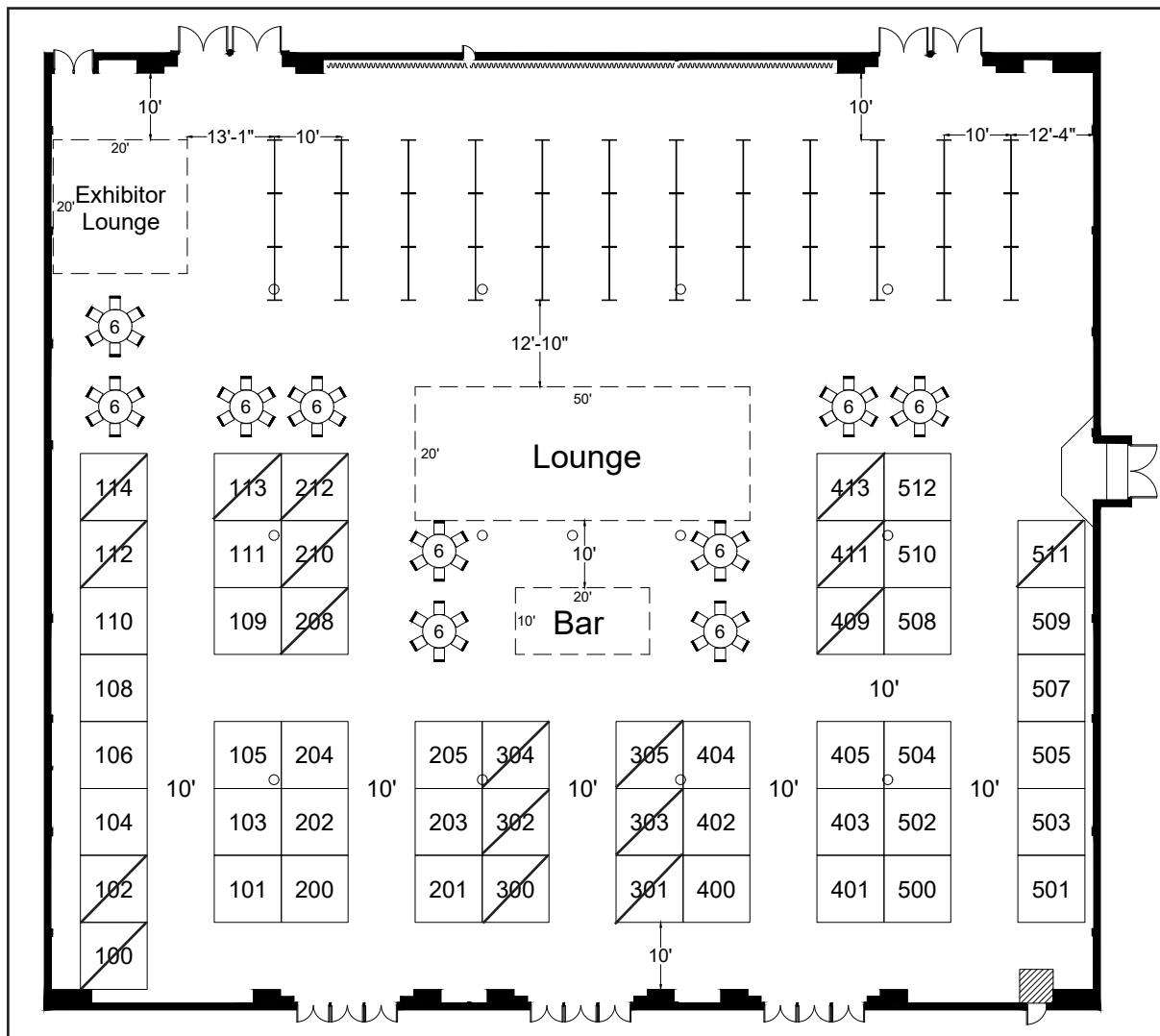
- One 7"x44" single line ID sign
- One 6' skirted table
- Company profile on the meeting website, mobile app, and meeting program

For more information or to submit your application, please contact sponsorship@electrochem.org.

FLOOR PLAN



Chicago Hilton



Floor Plan Key



**Poster
Boards**



**Tables and
Chairs**

Application Deadline: February 26, 2021

Pricing*

ITEM	TOTAL
1st Booth	\$2,500
Additional Booths	\$1,500
Corner Booth.....	add \$250 to each
Literature Display	\$1,750

*all prices USD

Share your message by advertising in the Digital Exhibitor & Vendor Guide!

Worried about whether meetings will be live or online? Today's successful sales campaigns include digital advertising. You can be confident with ECS's command of the digital sphere: ECS's all-online PRiME meeting broke participation records. ECS DEVguide:

- Distributed to all live and online audiences in the critical electrochemistry & solid state science market
- Provides a strategic digital showcase for your organization and product(s)—whether meetings are live, online, or both
- Brings brand stories to customers at scale, in context, in a personal format
- Delivers real time results and metrics to make campaigns cost-effective and demonstrate tangible ROI

Pricing*

Full Page	\$3,500
Half Page	\$2,500
Addition of a second full-page ad with video.....	\$500

*all prices USD

Specifications

FORMAT	SIZE (no bleed)		SIZE (bleed)	
	Width	Height	Width	Height
4-Color				
Full Page	7"	10"	8 3/8"	11 1/8"
1/2 Page	7"	4 7/8"	8 3/8"	5 5/8"

To ensure your ads are reproduced at the highest quality, please send electronic high resolution PDF files (*all graphic elements and text at least 300 dpi*) with all fonts converted to outline.

Video: MP3, MP4 from one to three minutes; or link to a YouTube video.



ACCEPTABLE APPLICATIONS

- Adobe Illustrator (version 6.0 or higher),
- Adobe Photoshop (version 4.0 or higher), and Adobe PDF.

DEADLINE

Ads must be received by February 26, 2021

Note: It is the responsibility of the advertiser to submit ads on time. Ads received after the deadline will not be included.

UNACCEPTABLE APPLICATIONS

Microsoft Office:

- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel

SPONSOR & EXHIBITOR APPLICATION



Application Deadline: February 26, 2021

Please complete pages 14-15 and return to sponsorship@electrochem.org. Exhibitors must also submit a 50-word organization description by February 26, 2021.

ORGANIZATION INFORMATION

Date _____

Organization _____

Are you an ECS institutional member? ☐ Yes ☐ No

Contact Name _____ Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____

Email Address _____

Website _____ Twitter Handle _____

Please contact ECS at sponsorship@electrochem.org if you prefer to display information different from that listed above. Remember, the deadline for recognition in printed materials is February 26, 2021.

PAYMENT INFORMATION

Sponsorship and exhibit costs are payable to ECS in U.S. funds by a check drawn on a U.S. bank, a credit card, or bank/wire transfer. The full balance is due when the application is received. Please select from the payment options below.

☐ Check (Enclosed)

☐ Credit Card

Card Type ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Cardholder's Name _____

Card Number _____ CW _____ Expiration Date _____

☐ Request Bank/Wire Transfer Information (\$40 wire transfer fee)

☐ Please send an invoice for the balance of my payment

SPONSOR & EXHIBITOR APPLICATION



EXHIBITS

EXHIBITOR LISTING

Contact (if different from Org. Contact)

Email Phone

Please send a vector based logo to sponsorship@electrochem.org. To ensure your logo is reproduced at its highest quality, please provide it in a vector based AI or EPS format with all fonts converted to outline.

PREFERRED BOOTH NUMBERS

See floor plan on page 12. Please indicate top three choices.

Booth # Booth # Booth #

We would prefer to be near the following exhibitor(s)

We would prefer not to be near the following exhibitor(s)

BOOTH OPTIONS

ITEM	TOTAL
<input type="checkbox"/> 1st Booth.....	\$2,500
<input type="checkbox"/> Additional Booths.....	\$1,500
<input type="checkbox"/> Corner Booth	add \$250 to each
<input type="checkbox"/> Literature Display.....	\$1,750

Exhibit Total \$

OFFICIAL EXHIBIT TERMS OF PARTICIPATION

- 1) This exhibit supplements the ECS meeting. Exhibitors are expected to present their products and/or services with awareness of the technical needs of the meeting attendees. The 239th ECS meeting reserves the right to deny any applicant who is unlikely to contribute to the overall objectives of the meeting.
- 2) Exhibitor must authorize an official on-site representative to be responsible for its booth. The representative shall be authorized to enter into such contracts as may be necessary to ECS and other contractors and subcontractors. At least one representative must be at the booth during all official exhibit hours.
- 3) Exhibitors will receive a registration form closer to the meeting to designate free full (1) and exhibit-only (2) registrations. Each additional exhibit-only registration will cost \$50.00. Literature display tables are unstaffed tables.
- 4) Exhibitor assumes responsibility and agrees to indemnify and defend ECS and the Chicago Hilton and their respective owners, managers, subsidiaries, affiliates, employees, and agents against any claims or expenses arising out of the use of the exhibition premises.
- 5) The Exhibitor understands that neither ECS, nor the venue contracted to host the exhibit, maintain insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.

☐ I understand and agree to abide by the official exhibition regulations as stated above

Company Date

Authorized Representative Name

Authorized Representative Signature

SPONSORSHIP*

GENERAL SPONSORSHIP:

<input type="checkbox"/> Platinum	\$15,000
<input type="checkbox"/> Gold	10,000
<input type="checkbox"/> Silver	5,000
<input type="checkbox"/> Bronze.....	2,500
<input type="checkbox"/> Contributing	1,500

CUSTOM SPONSORSHIP:

<input type="checkbox"/> Plenary Session	\$15,000
<input type="checkbox"/> Opening Reception.....	15,000
<input type="checkbox"/> Online Program Sponsor	15,000
<input type="checkbox"/> Room Key Cards.....	10,000
<input type="checkbox"/> WiFi	10,000
<input type="checkbox"/> Student Mixer	10,000
<input type="checkbox"/> Custom Event	10,000
<input type="checkbox"/> Poster Session.....	5,000
<input type="checkbox"/> Workplace Lounge.....	5,000
<input type="checkbox"/> Lanyard	5,000
<input type="checkbox"/> Coffee Break	2,500
<input type="checkbox"/> Tech/Power Station.....	2,500

SYMPOSIUM SPONSORSHIP:

<input type="checkbox"/> Platinum	\$15,000
<input type="checkbox"/> Gold	10,000
<input type="checkbox"/> Silver	5,000
<input type="checkbox"/> Bronze.....	2,500
<input type="checkbox"/> Contributing.....	1,500

SUPPORTED SYMPOSIUM

MEETING ADVERTISING

<input type="checkbox"/> Full Page.....	3,500
<input type="checkbox"/> Half Page.....	2,500
<input type="checkbox"/> Addition of a second full-page ad with video.....	\$500

SPONSORSHIP/

ADVERTISING TOTAL \$

*All prices are in US Dollars.

THANK YOU FOR YOUR SUPPORT!