



Exhibit & Sponsorship Opportunities



**The 18th International Meeting
on Chemical Sensors (IMCS)**

DIGITAL MEETING

May 30-June 3, 2021



with the 239th ECS Meeting

Application Deadline: April 9, 2021

www.electrochem.org/239

TABLE OF CONTENTS

02.....	About the Meeting
03.....	ECS and IMCS Technical Program
04.....	Symposium Sponsorship & Speaker Support
05.....	General Meeting Sponsorship
06.....	Meeting Advertising
07.....	Sponsor & Exhibitor Application

ABOUT THE MEETING

Join us for the **18th International Meeting on Chemical Sensors**. Every IMCS meeting is a forum for the latest scientific and technical developments in electrochemistry and solid state science and technology. Digital sponsorship and exhibit opportunities offer major benefits and provide an extraordinary chance for businesses to showcase their products and services to key constituents from around the world.

ABOUT IMCS

In light of the recent pandemic produced by COVID-19, chemical and biosensing sensors are of particular relevance for detection, containment, and decon-tamination in our challenging living environment. Of key relevance are bioassays for identification of exposure to viruses and the detection of recovery from viral infections. Sensor technology is currently widely applied to human medical diagnostics and health monitoring. Making available rapid and accurate tests is a critical need around the world. Global warming has resulted in changing weather patterns, which are having pronounced effects on agriculture, air quality, and animal and human health. We anticipate sweeping changes to the application of sensors to health and safety, air quality monitoring, food safety and water quality in the near future. The demand for sensing and development of new sensor technology which are connected through the internet of things, are critically important. This is an opportunity to participate in the revolution that is taking place in sensor technology leading to new monitoring and sensing systems. Please be a part of this important event. Have your voice in the debate, and expose your company to the revolution taking place in sensor technology.

Futher details of the history of IMCS can be found at
www.imcs-conferences.org

SYMPOSIUM TOPICS

The 18th International Meeting on Chemical Sensors

Plenary Speakers

Elizabeth (Lisa) Hall,
Department of Chemical Engineering and
Biotechnology, University of Cambridge, UK.

Jong-Heun Lee,
Department of Materials Science, Korea University,
Seoul, S. Korea

Mark Meyerhoff,
Department of Chemistry, University of Michigan,
Ann Arbor, MI.

Joseph Wang,
University of California, San Diego, CA, USA

Technical Programs

IMCS 01—Artificial Intelligence,
Machine Learning,
Chemometrics, and Sensor
Arrays

IMCS 02—Chemical and Biosensors,
Medical/Health, and
Wearables

IMCS 03—Electrochemical and Metal
Oxide Sensors

IMCS 04—Sensors for Agricultural and
Environmental Applications

IMCS 05—Recent Advances and
Future Directions in Chemical
and Bio Sensor Technology
and Networked Systems

IMCS 06—MEMS/NEMS, FET Sensors,
and Resonators

IMCS 07—Microfluidic Devices and
Sensors

IMCS 08—Optical Sensors, Plasmonics,
Chemiluminescent, and
Electrochemiluminescent
Sensors

IMCS 09—Sensors for Breath Analysis,
Biomimetic Taste, and
Olfaction Sensing

IMCS 10—Chemical and Biosensing
Materials and Sensing
Interface Design

Z02—COVID-19 and Pathogen
Related Research,
Development, and
Engineering in Sensors
and Systems - A Joint
Symposium of ECS and
IMCS

Deadlines

- Abstracts due December 18, 2020
- Abstracts accepted in February 2021
- Meeting registration opens in February 2021

- Meeting Sponsor and Exhibitor Deadline on
April 9, 2021 (for inclusion in digital materials)

Chairs

Peter J. Hesketh,
Georgia Institute of Technology,
email: peter.hesketh@me.gatech.edu

X. Zeng,
Oakland University,
email zeng@oakland.edu

Joseph R. Stetter,
KWJ Engineering Inc.,
email: jrstetter@gmail.com

SYMPOSIUM SPONSORSHIP & SPEAKER SUPPORT



In addition to general meeting and custom sponsorship options, IMCS offers specific symposium sponsorship. By sponsoring a symposium, you directly support the scientists who make the meeting possible. Sponsorships offset registration fees, complimentary proceedings, and/or host receptions for invited speakers, researchers, and students.

	Platinum \$15,000*	Gold \$10,000*	Silver \$5,000*	Bronze \$2,500*	Contributing \$1,500*
Brand exposure on the Digital Exhibitor & Vendor Guide, online program, and website	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Organization name
Recognition in emails to funding recipients	✓	✓	✓	N/A	N/A
Organization name recognized in the online meeting scheduler	✓	✓	✓	✓	✓
Free ad in the Digital Exhibitor & Vendor Guide	Full page	½ page	¼ page	N/A	N/A
Recognition in the <i>ECS Transactions</i> proceedings volume for that symposium (deadlines apply ~ not all symposia publish ECST)	Full color logo	Full color logo	Full color logo	Full color logo	Organization name
Complimentary presentation registration	2	1	0	0	0

*all prices USD

For more information regarding symposium sponsorship,
please contact sponsorship@electrochem.org





GENERAL MEETING SPONSORSHIP

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Contributing \$1,250
Online program advertisement (Three sponsorships available) 1 sponsorship left	✓	N/A	N/A	N/A	N/A
Complimentary presentation registration	4	3	2	1	N/A
Organization logo in the Digital Exhibitor & Vendor Guide, online program, and website	Logo hyperlinked to website	Logo hyperlinked to website	Logo hyperlinked to website	Logo hyperlinked to website	Organization name
Free ad in Digital Exhibitor & Vendor Guide	Full page	1/2 page	1/4 page	N/A	N/A
Logo-hyperlinked, to be featured in the ECS Daily Meeting Newsletter	✓	✓	N/A	N/A	N/A

The 239th ECS Meeting with the 18th International Meeting on Chemical Sensors (IMCS), is your prime opportunity to showcase and educate our participants about your products and services for the scientific communities.

THE VALUE IN DIGITAL

In light of the COVID-19 pandemic, we've adapted the Symposium to create a safe and inclusive digital format that allows participants to join us from the comfort and convenience of their homes.

- **Greater Reach:** In-person events exclude those in your target market that are unable to attend due to travel restrictions, scheduling conflicts, and/or budgetary constraints. The virtual model removes these barriers and opens the door to a larger audience.
- **Valuable Data:** It's easier to measure event engagement with a virtual platform because every move a participant makes is tracked. You'll learn more about participants' interaction with your brand and be able to make educated decisions about future digital marketing plans.
- **Improved ROI:** Typically the time to interact with attendees is limited to the meeting's dates. The virtual model provides exposure for an extended period, as the meeting platform is available long after the meeting concludes.

Maximize your marketing investment by creating a package that gives you the reach you are aiming for. Contact Anna Olsen at +1-609-737-1902 ex.102 or anna.olsen@electrochem.org to start planning today.



MEETING ADVERTISING



Share your message by advertising in the Digital Exhibitor & Vendor Guide!

Worried about whether meetings will be live or online? Today's successful sales campaigns include digital advertising. You can be confident with ECS's command of the digital sphere: ECS's all-online PRiME meeting broke participation records. ECS DEVguide:

- Distributed to all live and online audiences in the critical electrochemistry and solid state science market;
- Provides a strategic digital showcase for your organization and product(s);
- Brings brand stories to customers at scale, in context, in a personal format;
- Delivers real time results and metrics to make campaigns cost-effective.

Pricing*

Full Page	\$3,500
Half Page	\$2,500
Quarter page	\$1,500
Addition of a second full-page ad with video.....	\$500

*all prices USD

Specifications

FORMAT	SIZE (no bleed)		SIZE (bleed)	
	Width	Height	Width	Height
4-Color				
Full Page	7"	10"	8 3/8"	11 1/8"
1/2 Page	7"	4 7/8"	8 3/8"	5 5/8"
1/4 Page	3 1/2"	5"	N/A	N/A

To ensure your ads are reproduced at the highest quality, please send electronic high resolution PDF files (*all graphic elements and text at least 300 dpi*) with all fonts converted to outline.

Video: MP3, MP4 from one to three minutes; or link to a YouTube video.

ACCEPTABLE APPLICATIONS

- Adobe Illustrator (version 6.0 or higher),
- Adobe Photoshop (version 4.0 or higher), and Adobe PDF.

DEADLINE

Ads must be received by April 9, 2021

Note: Advertisers are responsible for submitting ads on time. Ads received after the deadline will not be included.



UNACCEPTABLE APPLICATIONS

Microsoft Office:

- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel

METRICS

The DEVguide provides impressions, reads, read time, and clicks.

Although DEVguide does not provide in-document link click-through rates (CTR), these are easy to find through Google Analytics or Bit.ly.

SPONSOR & EXHIBITOR APPLICATION



Application Deadline: April 9, 2021

ORGANIZATION INFORMATION

Date _____

Organization _____

Are you an ECS institutional member? ☐ Yes ☐ No

Contact Name _____ Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____

Email Address _____

Website _____ Twitter Handle _____

Please contact ECS at sponsorship@electrochem.org if you prefer to display information different from that listed above. Remember, the deadline for recognition in digital materials is April 9, 2021.

PAYMENT INFORMATION

Sponsorship and exhibit costs are payable to ECS in U.S. funds by a check drawn on a U.S. bank, a credit card, or bank/wire transfer. The full balance is due when the application is received. Please select from the payment options below.

☐ Check (Enclosed)

☐ Credit Card

Card Type ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Cardholder's Name _____

Card Number _____ CW _____ Expiration Date _____

☐ Request Bank/Wire Transfer Information (\$40 wire transfer fee)

☐ Please send an invoice for the balance of my payment

SPONSOR & EXHIBITOR APPLICATION



SPONSORS & EXHIBITORS

Contact (if different from Org. Contact)

Email

Phone

Please send a vector based logo to sponsorship@electrochem.org. To ensure your logo is reproduced at its highest quality, please provide it in a vector based AI or EPS format with all fonts converted to outline.

OFFICIAL TERMS OF PARTICIPATION

- 1) The sponsors and exhibitors supplement the meeting. Sponsors and exhibitors are expected to present their products and/or services with awareness of the technical needs. The 239th ECS Meeting with the 18th International Meeting on Chemical Sensors (IMCS) reserves the right to deny any applicant who is unlikely to contribute to the overall objectives of the meeting.
- 2) Exhibitors canceling after Friday, April 9, 2021, incur a 50% cancellation fee.

☐ I understand and agree to abide by the official regulations as stated above

Company

Date

Authorized Representative Name

Authorized Representative Signature

SPONSORSHIP*

GENERAL SPONSORSHIP:

- ☐ Platinum \$15,000
- ☐ Gold 10,000
- ☐ Silver 5,000
- ☐ Bronze..... 2,500
- ☐ Contributing 1,500

SYMPOSIUM SPONSORSHIP:

- ☐ Platinum \$15,000
- ☐ Gold 10,000
- ☐ Silver 5,000
- ☐ Bronze..... 2,500
- ☐ Contributing..... 1,500

SUPPORTED SYMPOSIUM _____

MEETING ADVERTISING

- ☐ Full Page.....\$3,500
- ☐ Half Page..... 2,500
- ☐ Quarter Page..... 1,500
- ☐ Addition of a second full-page
ad with video500

SPONSORSHIP/
ADVERTISING TOTAL \$ _____

*All prices are in US Dollars.

THANK YOU FOR YOUR SUPPORT!